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# St. Cloud OUT

## 2008 St. Cloud GLBTA Film Festival

### Advertisement Information and Order Form

#### Advertisement Information

Advertisements will appear in the 2008 *St. Cloud GLBTA Film Festival* program. This program will be distributed at **Pioneer Place on 5<sup>th</sup>** during the film festival on April 18 and 19, 2008. Visit our web site at [www.stcloudout.org](http://www.stcloudout.org) to view last year's program.

#### **Available Advertisement Cost / Size:**

Quarter page advertisement:	\$25.00	3.25" wide X 4" high
Half page advertisement:	\$50.00	3.25" wide X 8" high -or- 6.5" wide X 4" high
Full page advertisement:	\$100.00	6.5" wide X 8" high

**All ads must be paid prior to March 1, 2008 (cash or check).**

Make checks payable to: St. Cloud OUT

Mailing address: 208 12<sup>th</sup> Ave. N, St. Cloud, MN 56303

#### **Colors:**

All advertisements will be printed in black and white (gray scale)

#### **Ad Copy & Artwork:**

All copy and artwork is preferred in electronic format. Ad copy is preferred in Microsoft® Word format, and the preferred format for artwork (logos, images, etc.) is .JPG format. We can accommodate nearly any other image format at no extra charge, including hard copy which we will scan, however certain formats provide better quality than others. Ad proofs will only be provided upon request. Please attach hardcopy of artwork and/or layout to the order form or e-mail electronic copy to: [filmfest@stcloudout.org](mailto:filmfest@stcloudout.org).

- Feel free to make your advertisement in the form of a coupon or, if you prefer, you can advertise some type of discount for showing the ad from the program.

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### Order Form

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Advertising Options:

Ad Size (check one):  Quarter page  
Do you want a proof to approve before running?

Half page  
 Yes

Full page  
 No

Signature of Advertiser: \_\_\_\_\_

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#### **St. Cloud OUT**

Providing solidarity and support to area GLBTA organizations.

**E-mail** [stcloudout@stcloudout.org](mailto:stcloudout@stcloudout.org)  
[filmfest@stcloudout.org](mailto:filmfest@stcloudout.org)

**Web site** [www.stcloudout.org](http://www.stcloudout.org)

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